



*Schenectady Business and Professional Women
Network to Connect 3
Participant Directory*



**SCHENECTADY BUSINESS AND PROFESSIONAL
WOMEN'S CLUB, INC.**

Network to Connect 3

Tuesday, January 24, 2012

**The Stockade Inn
One North Church Street
Schenectady, New York 12305**

PROGRAM

5:30-6:15 SOCIAL HOUR & Browse Tables

6:15-6:30 Welcome & Introductions

Jane Osterhout, President

Pledge of Allegiance

BPW “Collect.”

6:30-7:30 Dinner & Table Topic Discussions*

7:30-8:30 Program on Table Topics

Facilitators:

Elena Alvarez

Stephanie Schechter

Miriam Cajuste

8:30-9:00 BPW Business Meeting

TABLE TOPICS*

- Program funding in the current economic climate
- Improving use of technology and social media to enhance effectiveness of local organizations
- Increasing membership levels
- Collaborate to create new shared programs among our organizations

**Business and Professional Women’s Club, Inc. is affiliated with
BPW Foundation**

**Schenectady BPW shall advance the status of all women through advocacy,
education and networking**

For information about Schenectady BPW

Contact Bonnie Keller at bkeller@nbtbank.com.

or visit us at www.schenectadybpw.org

Missions of Different Organizations Represented

Support for women

- AAUW
- BPW
- Junior League of Schenectady and Saratoga Counties
- League of Women Voters
- Soroptimist
- YWCA NENY

Not-for-profit....501 (c)3

- Tax-exempt organizations

Serving People in Need

- Alpha Pregnancy Care Center
- Bethesda House
- City Mission
- Habitat for Humanity
- Red Cross
- Rotary Club
- Salvation Army
- SCAP
- SICM
- YWCA NENY

Supporting Children & Youth

- AAUW
- BPW
- Junior League
- Schenectady Museum
- Scotia-Glenville Traveling Museum
- Soroptimist
- YWCA NENY

Education Oriented

- Union Graduate College
- SCCC
- Schenectady Museum
- Scotia-Glenville Children's Museum
- AAUW
- BPW
- League of Women Voters

International Networking

- ICCR
- Junior League
- AAUW
- Rotary Club
- Soroptimist
- BPW
- Habitat for Humanity
- Red Cross
- Salvation Army

Targeted Focus

- AAUW
- Habitat for Humanity
- Alpha Pregnancy
- Habitat for Humanity
- League of Women Voters
- SACC
- Vale Cemetery

<http://schenectady.aauw-nys.org>

Organization: AAUW
Contact Person: Jennie Pennington, Co-President
Email: pennington2276@cs.com
Contact Person: RobinEddy, Co-President
Email: reddy5@nycap.rr.com
Address:
Phone:
Fax:

www.alphacare.org

Organization: Alpha Pregnancy Care Center of Albany, NY
Contact Person: Kathy Rosecrans,
Email: kathy@alphacare.org
Address: 518 Clinton Avenue
Albany, NY 12206
Phone: 518-462-2188
Fax: 518-462-2895

www.bethedahouseschenectady.org

Organization: Bethesda House of Schenectady, Inc.
Contact Person: Kimarie Sheppard, Executive Director
Email: ksheppard@bethedahouseschenectady.org
Address: 834 State Street
Schenectady, NY 12307
Phone: 518-374-7873
Fax: 518-374-5133

www.CityMission.com

Organization: City Mission of Schenectady
Contact Person: Elizabeth Chamberlain, Director of Development
Email: echamberlain@citymission.com
Address 425 Hamilton St
Schenectady NY 12305
Phone: 518- 346-2275 ext 308
Fax: 518-346-2470

www.schenectadyhabitat.org

Organization: Habitat for Humanity of Schenectady County, NY
Contact Person: Darlyne Hayes, Development Director
Email: development@schenectadyhabitat.org
Address 115 North Broadway
Schenectady, NY 12305
Phone: 518-395-3412, ext. 1#
Fax: 518-382-6974

http://www.iccralbany.org

Organization: International Center of the Capital Region
Contact Person: Anneke Bull, Board Member
Email: hollandheritage@gmail.com
Address 523 State St., Albany, NY 12203
Phone: 518-393-0676
Fax: 518-393-0676

<http://www.jlschenectadysaratoga.org/>

Organization: Junior League
Contact Person: Julie White-Eklund, President
Email: juliewhite@yahoo.com,
Address: PO Box 857
Schenectady, NY 12301
Phone: 518-618-2554
Fax:

<http://lwvschenectady.org/>

Organization: League of Women Voters of Schenectady County
Contact Person: Joan Elliott, President
Email: elliottisland@gmail.com,
Address: P.O. Box 9135
Schenectady, NY 12309
Phone:
Fax:

<http://www.redcrossneny.org>

Organization: American Red Cross of Northeastern New York
Contact Person: Kelly Thompson, Regional Client Services Manager
Email: Thompson@redcrossneny.org
Address: 33 Everett Road
Albany, NY 12205
Phone: 518-694-5123
Fax: 518-459-8268

www.schenectadyrotary.org

Organization: Rotary Club of Schenectady
Contact Person: Elena Alvarez, VicePresident
Email: Elena.Alvarez@esc.edu
Address 201 Union St.
Schenectady, NY 12305, NY
Phone: 5183773632
Fax: 518-377-3632

www.sunysccc.edu

Organization: Schenectady County Community College
Contact Person: Jennifer L. Van Ort, Coordinator of Development
Email: vanortjl@sunysccc.edu
Address 78 Washington Avenue
Schenectady, NY 12305
Phone: 518/381-1322
Fax: 518/836-2800

<http://www.sicm.us/>

Organization: Schenectady Inner City Ministry (SICM)
Contact Person: Rev Phillip N Grigsby, Executive Director
Email: SICM agentpng@nycap.rr.com
Address 1055 Wendell Ave
Schenectady, NY 12308
Phone: 518-374-2683
Fax: 518-382-1871

<http://www.use.salvationarmy.org/>

Organization: The Salvation Army of Schenectady
Contact Person: Marcy House,
Email:
Address 222 Lafayette Avenue
Schenectady, NY
Phone: 518-346-0222
Fax: 518-346-0371

<http://schenectadyaccess.org/>

Organization: Schenectady Access Cable Council
Contact Person: Anneke Bull, President
Email: saccinfo@yahoo.com
Address P.O. Box 803
Schenectady, NY 12301
Phone: 518-393-0676
Fax: 518-393-0676

www.scapny.org

Organization: Schenectady Community Action Program, Inc. (SCAP)
Contact Person: Chari A. Jones Chari A. Jones, M.A., LMHC, Director
of Employment Services
Email: CJones@scapny.org
Address 913 Albany Street
Schenectady, NY 12307
Phone: 518- 374-9181
Fax: 518- 688-0571

<http://www.schenectadymuseum.org/>

Organization: Schenectady Museum & Suits-Bueche Planetarium
Contact Person: Susanne Dorr, Development Coordinator / Grant Writer
Email: sdorr@schenectadymuseum.org
Address 15 Nott Terrace Heights
Schenectady, NY 12308
Phone: 518-382-7890, ext. 232
Fax: 518-382-7893

www.travelingmuseum.org

Organization: Scotia Glenville Children's Museum
Contact Person: Dianne Bennett, Executive Director
Email: dbennett@thetravelingmuseum.org
Address 303 Mohawk Avenue
Schenectady, NY 12302
Phone: 518/346-1764 phone
Fax: 518-377-6593

<http://www.soroptimistofschenectady.org>

Organization: Soroptimist
Contact Person: Joan A. Rafalik, President
Email: joannevr@verizon.net
Address PO Box 9303
Niskayuna, NY 12309
Phone: 518-377-9602
Fax:

<http://www.uniongraduatecollege.edu>

Organization: Union Graduate College
Contact Person: Dr. Laura Schweitzer, Ph.D., President
Email: Schweitzer@uniongraduatecollege.edu
Address 80 Nott Terrace,
Schenectady, NY 12308
Phone: 518.-631.9840
Fax: 518-631-9903

<http://www.valecemetery.org/>

Organization: Vale Cemetery
Contact Person: Dr. Bernard McEvoy, Board President
Email: vale@netheaven.com
Address 907 State Street
Schenectady, NY 12307
Phone: 518-346-0423
Fax: 518-346-0431

<http://www.ywca-northeasternny.org>

Organization: YWCA Northeastern NENY
Contact Person: Dot Valachovic, Board President
Email: Valbugh2o@aol.com
Address 44 Washington Ave.
Schenectady, NY 12305
Phone: 518-374-3394 x 104
Fax: 518-374-3385

Table Topics Discussion

Program funding in the current economic climate

- Create events within organization to raise money for a cause
- Grant Funds
- Have good leadership in place
- Find new resources
- advocate for stronger Samaritan Law
- Identify sales of goods and services
- Creative marketing in order to reach target donor

Use of technology and social media to enhance effectiveness

- Facebook, update website constantly
- Keep it simple
- keep awareness of mission, activities, calendar
- Cost effective digital publication
- Be mindful of what you send out, spelling/grammar
- No negative comments on social media to protect reputation
- Limiting external access on Facebook and other social media sites
- Have meaningful conversations with like-minded people on common topics

Increasing membership

- Word of Mouth
- High-profile fundraisers-bring people in from the event to hear about the mission
- Retain the members you have, mentor new members
- Collaborative events: other organizations
- Social media – updates members and allows them to easily promote club

Potential for collaboration & creation of new shared programs among our organizations

- Look at what your organization is doing and what another agency is doing. Is there a way to combine efforts?
- Share organizational data- make it more public
- How to know that a group is legitimate?
- 501c3



MEMBERSHIP APPLICATION

Name _____

Street Address _____

City _____ State _____ Zip Code _____ Birthday _____

Telephone No. _____ Cell Phone: _____

Employer _____ Job Title _____

Work Number _____ Email Address: _____

What would you like to gain by joining the Schenectady BPW _____

How did you learn about us? _____

People would be surprised to learn that I _____

If I had to do it all over again, I would _____

This year, I am going to learn _____

Which committee(s) would you like to serve on:

Foundation Membership Status of Women Fashion Show

Program Public Relations Youth Leadership Scholarship

Fundraising Career Development

For more information, please contact our membership chairs:

Aldona Vaitulis at (518) 355-4923 or Bonnie Keller at (518) 381-4512 or bkeller@nbtbank.com

Dues - \$72 per year

Please make your check payable to Schenectady BPW and mail to:

ACS Tammy Krisher, Treasurer

PO Box 2311

Scotia, NY 12302

www.schenectadybpw.org